



**foxnib**studio

a multidisciplinary  
design agency

# Company deck

2023 Copyrights Reserved



# About us

At Foxnib, every design is a masterpiece crafted to inspire, captivate, and ignite your vision.

We blend innovation and passion to transform ideas into visually stunning narratives, setting your brand on an extraordinary journey of success. Let your story unfold in colors, shapes, and pixels with our dedicated team of graphic design artisans.

[MEET US ON THE WEB](#) ↗

# Our Services

## Branding

Ignite your brand's presence with our bespoke design services. From compelling logos to vibrant color schemes, we craft unique visual identities that resonate. Elevate your brand with our strategic and creative approach—making a lasting impression is just a design away.

## Website Design/Dev

Crafting the digital narrative of your brand, Foxnib seamlessly merges creativity and functionality in website design and development, ensuring an immersive online identity that resonates with your audience

## UI/UX Design

Seamless blending of aesthetics and functionality, we craft intuitive interfaces that not only captivate but also elevate user interactions. From responsive web design to engaging app experiences, Foxnib ensures your brand's digital footprint stands out with a touch of innovation.

## Business

Transforming concepts into visual masterpieces. From bespoke illustrations and dynamic digital designs to engaging social media material and captivating packaging, our versatile services bring creativity to every canvas, defining your brand in a visual symphony.

# Our values

## Creativity

We embrace creativity as the driving force behind every design, pushing boundaries to deliver innovative solutions that captivate, inspire, and redefine visual storytelling.

## Attention to Detail

With an unwavering commitment to detail, we meticulously refine every element, ensuring our designs not only meet but exceed the highest standards of quality and precision.

## Client-Centric Approach

Our client-centric philosophy ensures personalized and impactful designs, where each project is a collaboration tailored to exceed unique expectations and business goals.

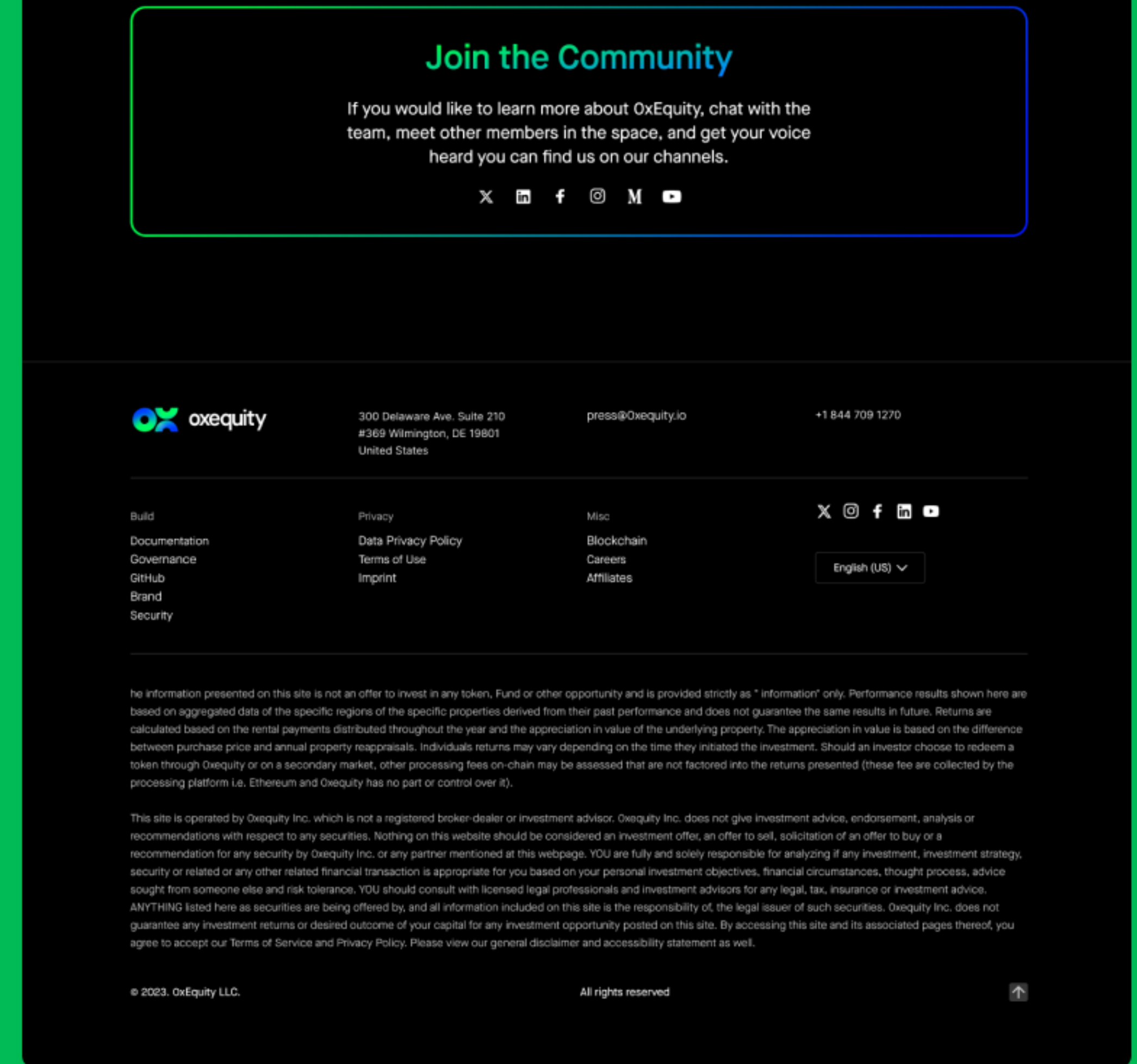
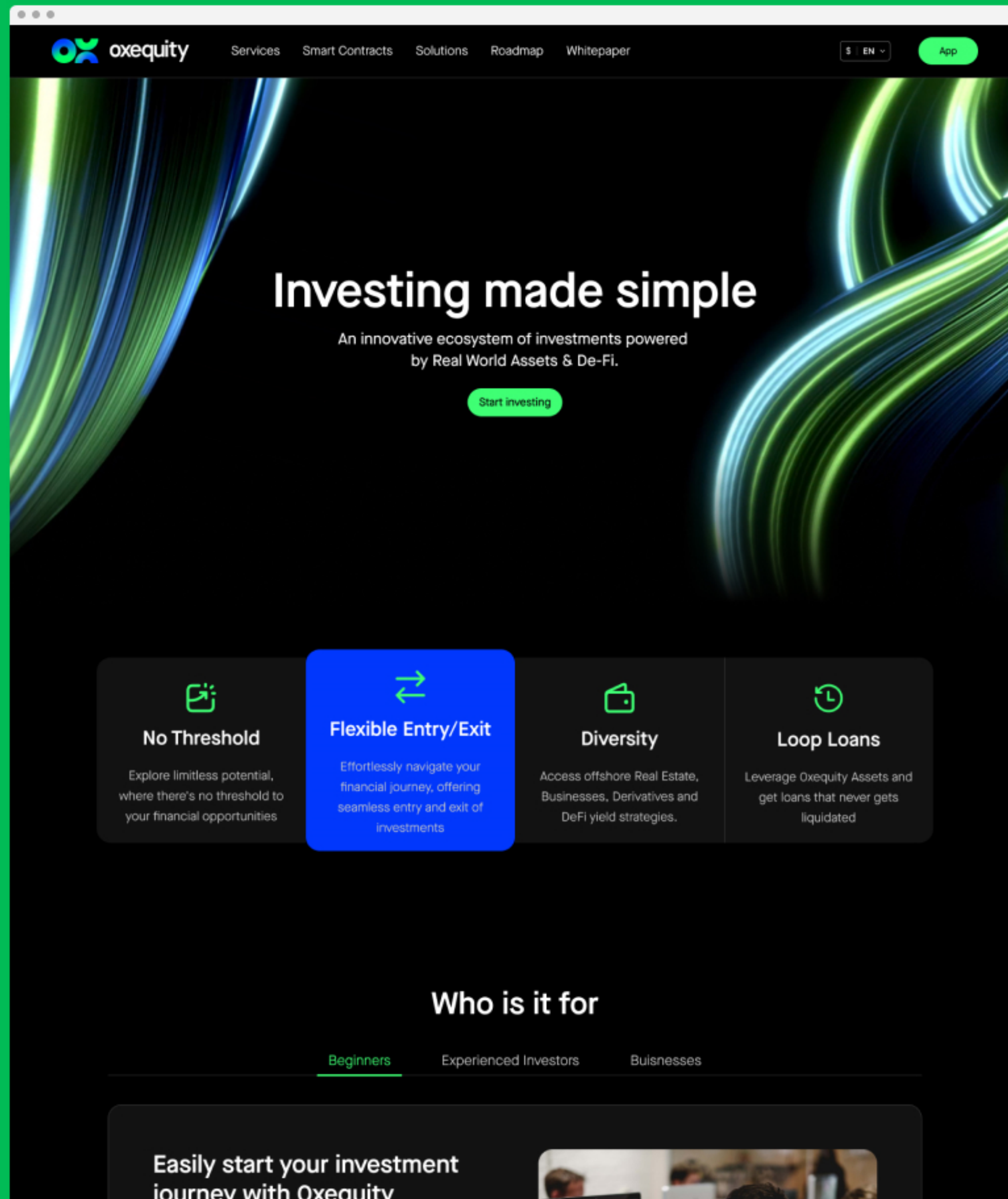
## Adaptability

In an ever-evolving design landscape, our adaptability shines. We seamlessly navigate trends, technologies, and client needs, delivering dynamic and future-proof design solutions.

## Integrity

Integrity is the backbone of our work. Transparent communication, ethical practices, and a commitment to deadlines define our unwavering dedication to delivering excellence with integrity.

# UI/UX design | OxEquity






oxequity Services Smart Contracts Solutions Roadmap Whitepaper 5 EN App

### Silver Creeks Apartment

125, Street 89, Main ave, Istanbul

Verified listing



Invest Now 4 More Photos

Property Details Investment Calculator Property Financials Property Timeline

### Sign up on OxEquity

Register now and start investing

Google Apple

Or continue with email

Your email address


Already have an account? Login

### Invest wisely

## Grow your Business with us.

Lorem ipsum dolor sit amet consectetur adipiscing Aeli mattis sit phasellus mollis sit aliquam sit nullam neque ultrices.

Main CTA 1 View open roles



oxequity

Send Receive

- Overview
- Marketplace
- Orderbook
- Listings
- Earn

#### My Account


Your unclaimed rent **\$1.240032**

Claim

Rent redeemable	\$1.240032
Total rent claimed	\$1.240032

#### Portfolio

Balance in USD **\$1.240032**



3 2 12K

WXEPR2

### Apartment in Beylikduzu Liv Marmara Site

125, Street 89, Main ave, Istanbul

95% Sold

Total Price	Token Price	Expected income
\$10,000	\$59.12	10.14%

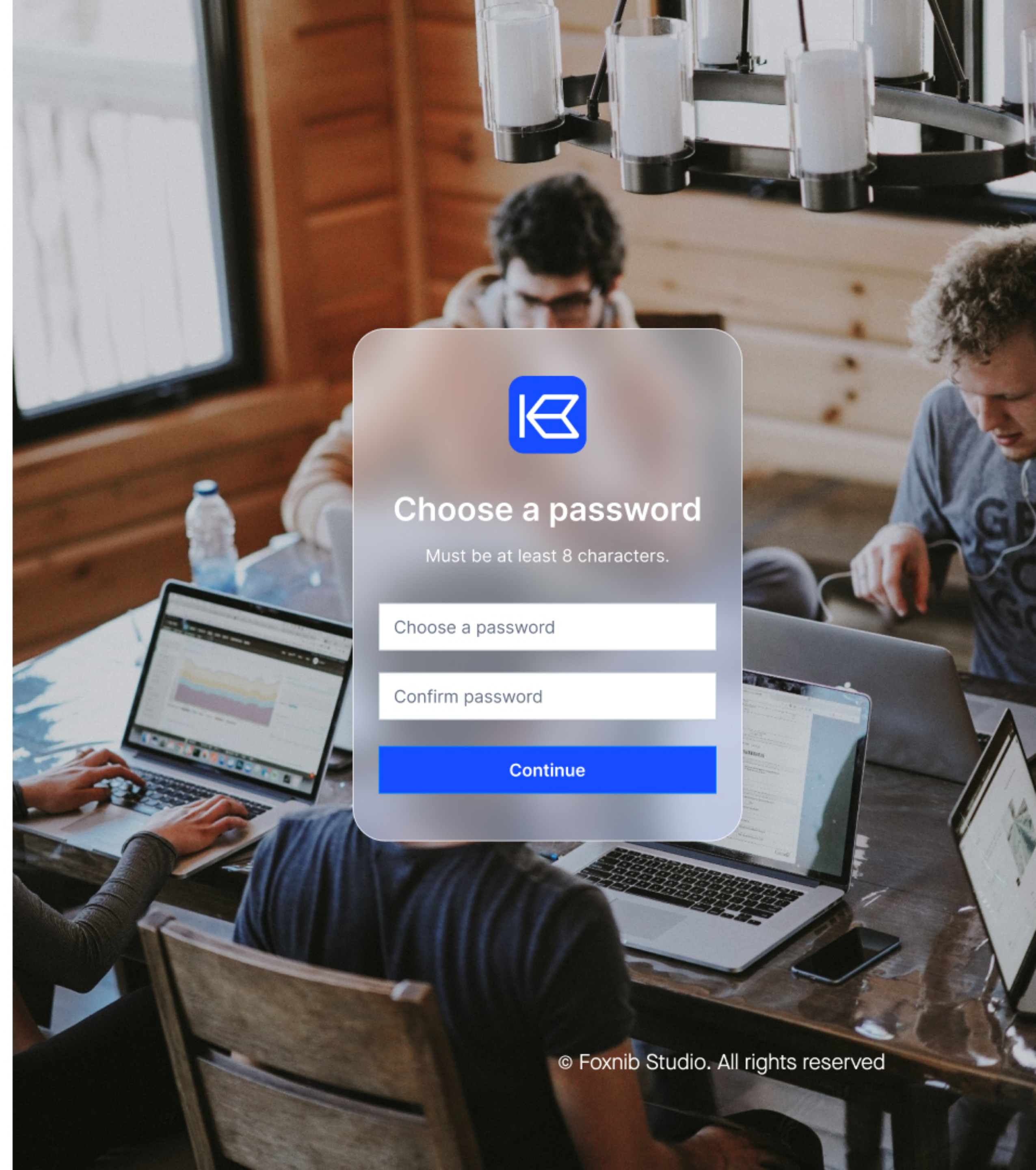
View Details →

BRAND IDENTITY

**Knowsso**



**KNOWSSO**

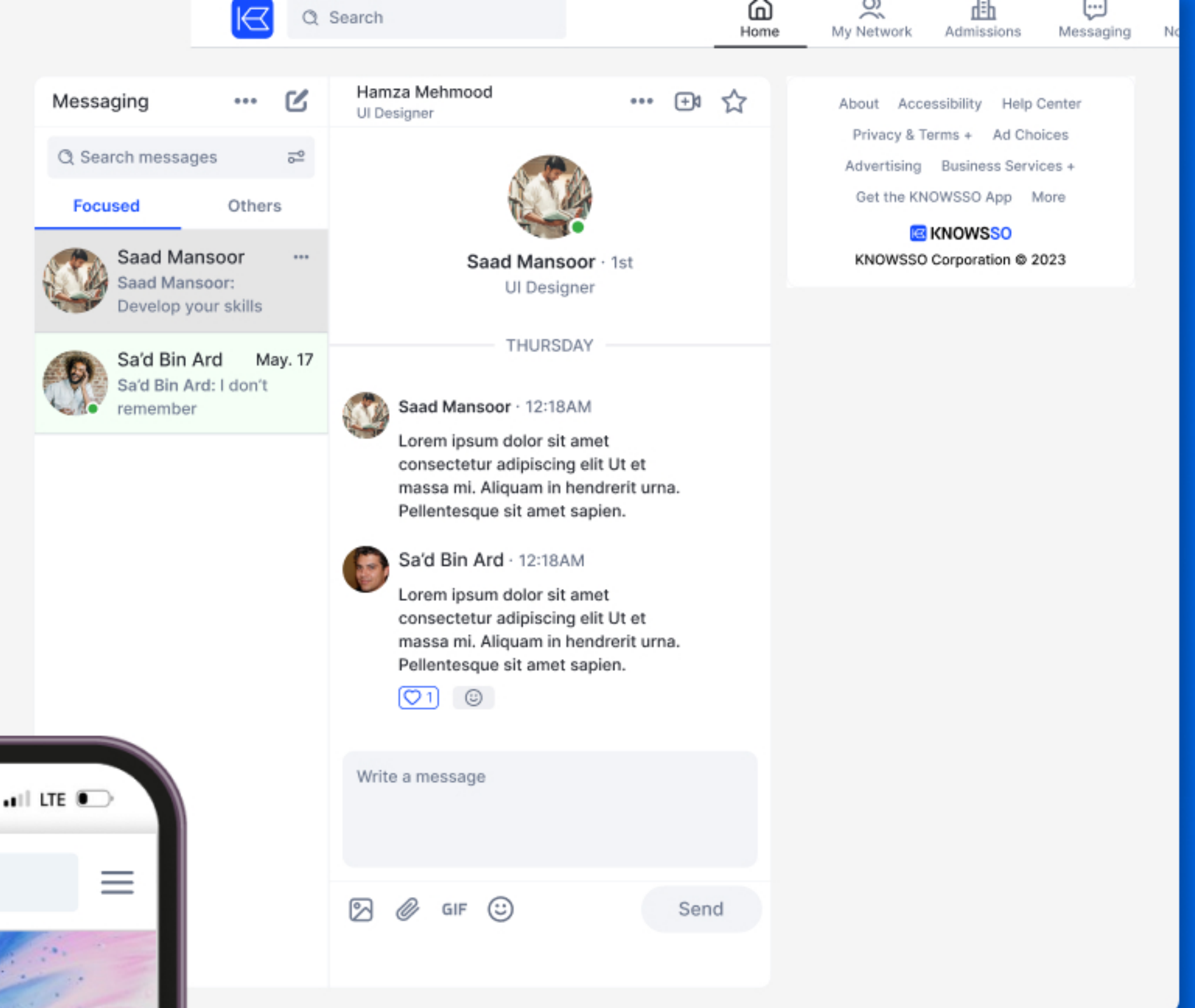
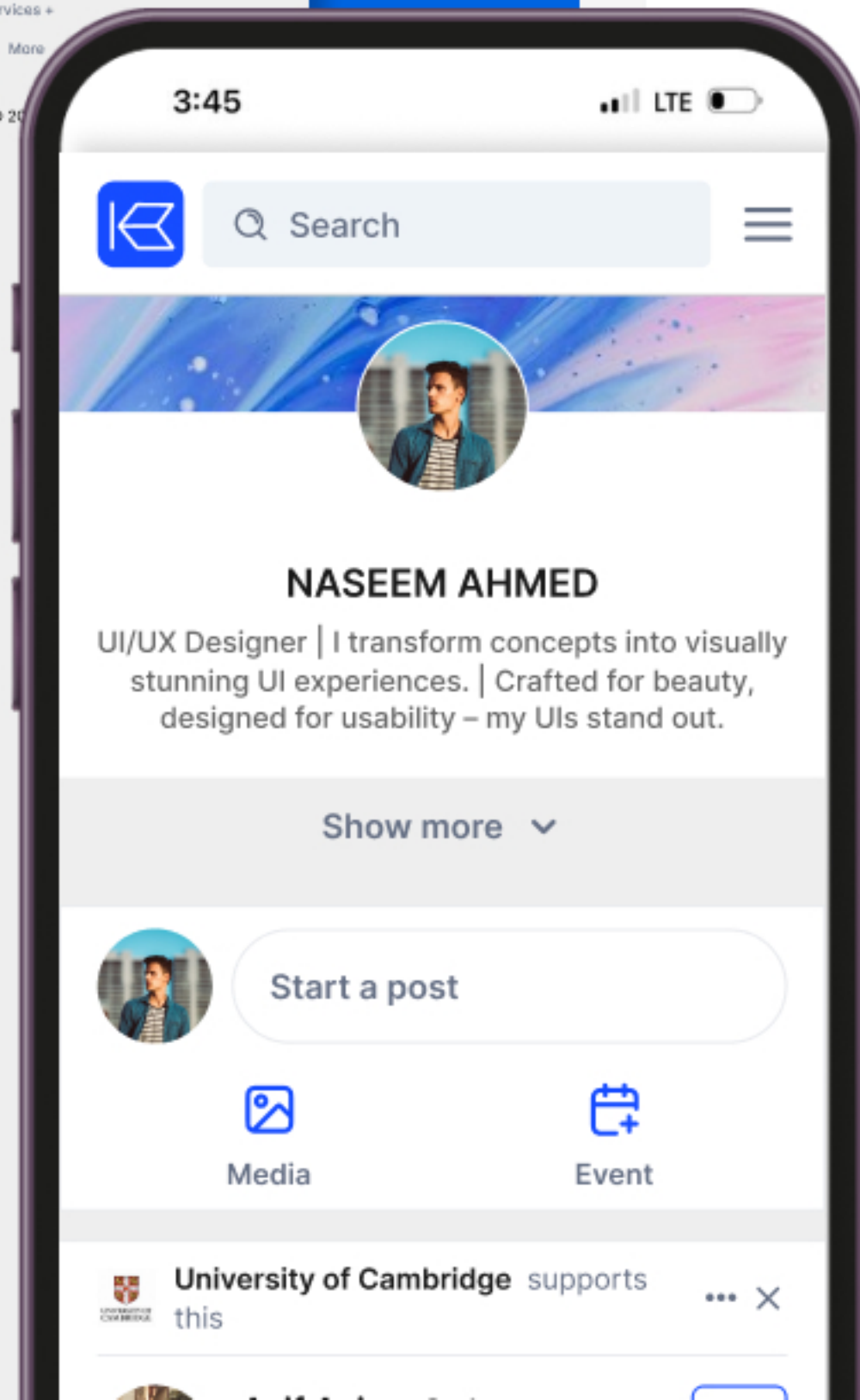
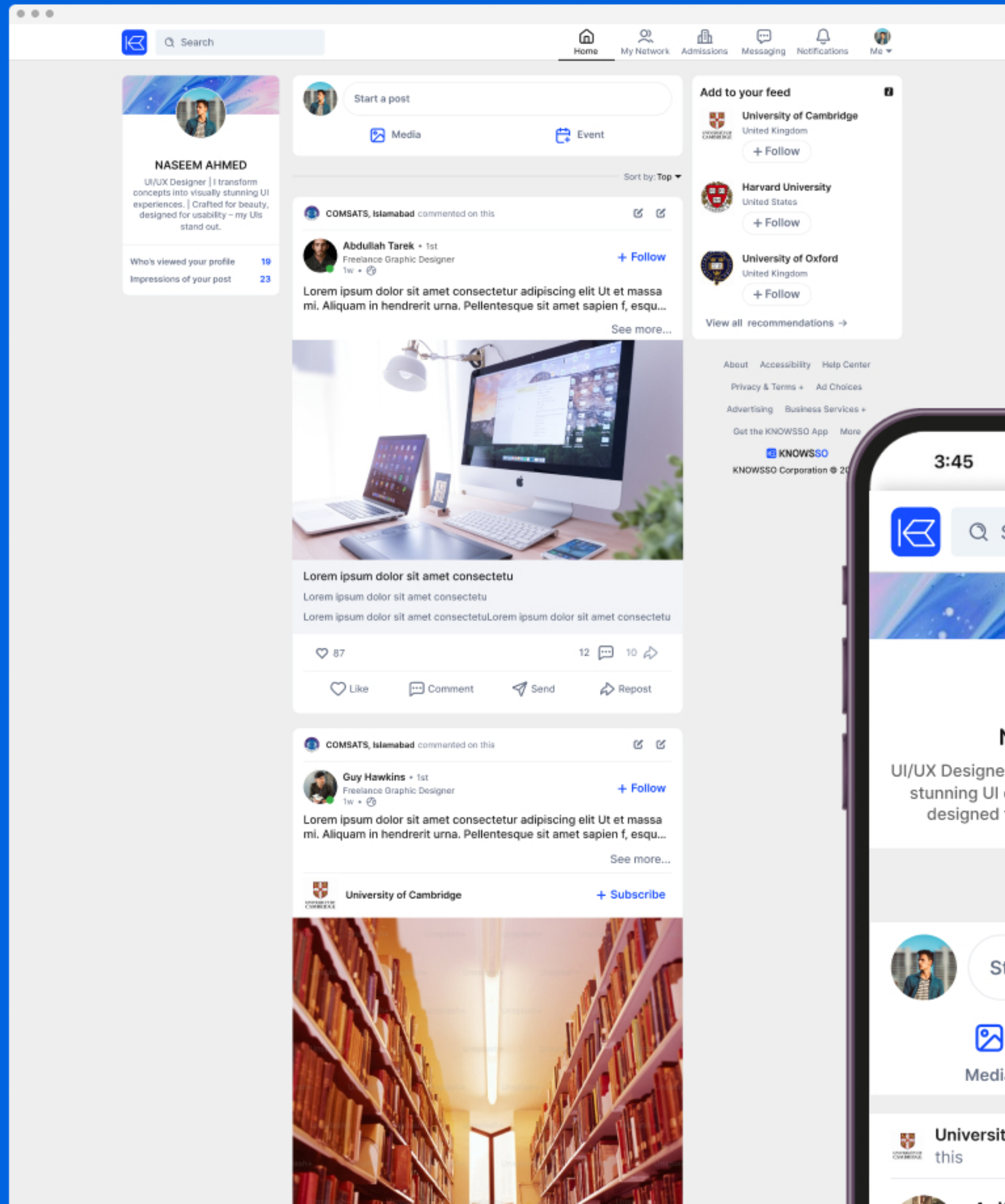


**Choose a password**

Must be at least 8 characters.

**Continue**

# UI/UX design | Knowsso



AA 4.84	AA 4.73	AA 4.49	4.19	1.48	2.58
25 #FCFCFD	50 #F9FAFB	100 #F2F4F7	200 #EAECEF	300 #D9D9D9	400 #B8A283
AA 4.95	AAA 7.65	AAA 10.41	AAA 14.74	AAA 17.79	
500 #E6E7E8	600 #D7D8D9	700 #C4C5C6	800 #A9A9A9	900 #909090	
AA 6.39	AA 6.16	AA 5.74	AA 4.93	1.70	2.49
25 #FCFAFF	50 #F9F9FF	100 #F4E8FF	200 #E8E0FF	300 #D9D9FF	400 #C3C3FF
3.33	AA 4.96	AA 6.63	AAA 8.67	AAA 10.78	
500 #9E77ED	600 #7F56D9	700 #6941C6	800 #53389E	900 #42307D	

© Foxnib Studio. All rights reserved

© Foxnib Studio. All rights reserved

quality transmission, for archives, analysis, or evidence, reallocating resources to critical defense priorities.

★★★★★

What sets Smarttve apart is not just their innovative technology, but also their exceptional customer service.



Habib Mohammed  
Product Manager, Uber Middle East

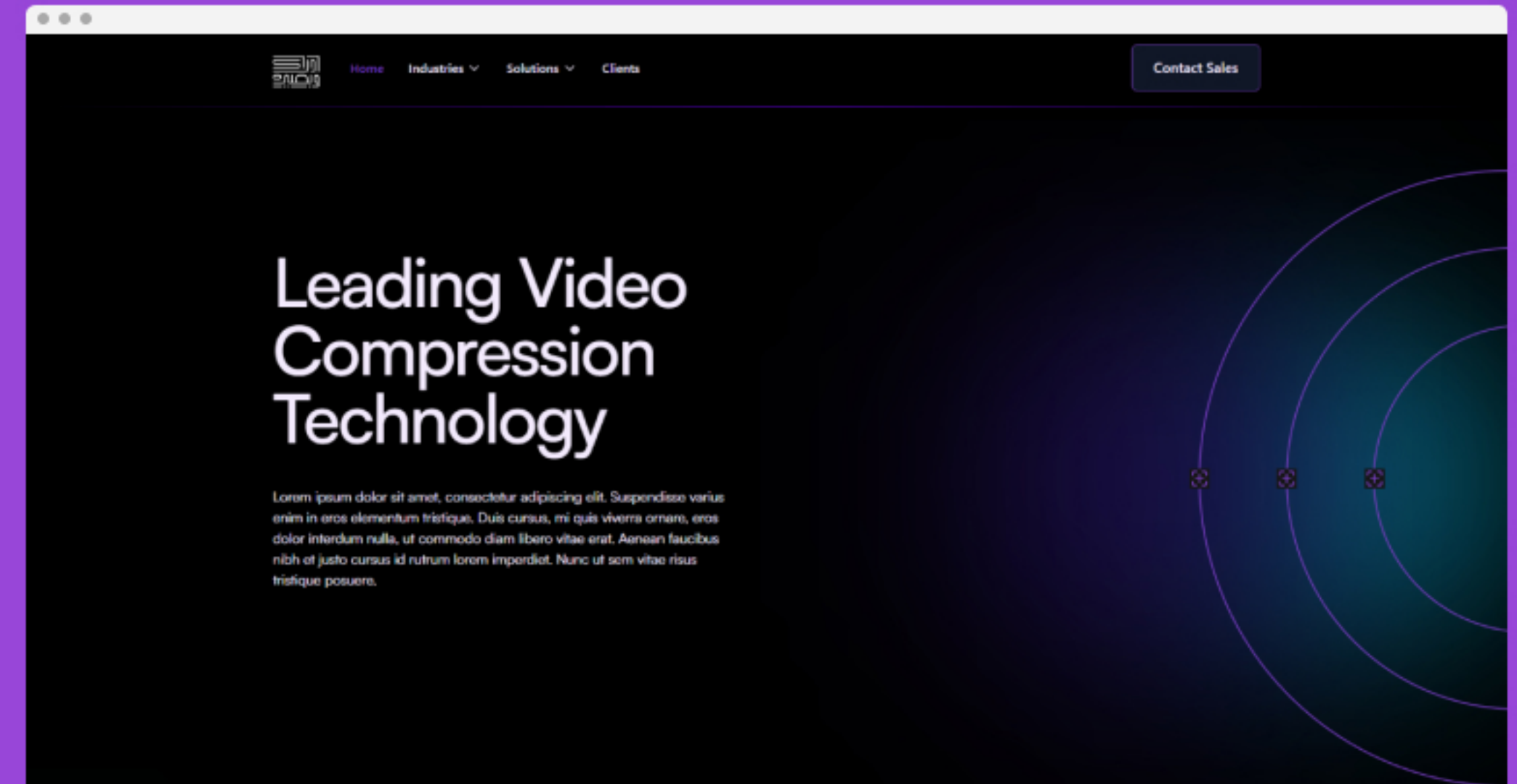


Solutions Industries Privacy Careers

© 2023 Smarttve Inc.

Terms Privacy Cookies

# Website Design / Webflow | Smarttve



## Defense

Defense-Grade seamless video streaming without compromising on security.

## Safe City

Unparalleled video transmission capabilities tailored for the modern urban landscape.

## Healthcare

Advanced compression and transmission in the fast-paced world of healthcare.

## Banking & Finance

Top notch compression and storage solutions for financial institutions. The precision is unmatched.

## Our Locations

Riyadh

Poland

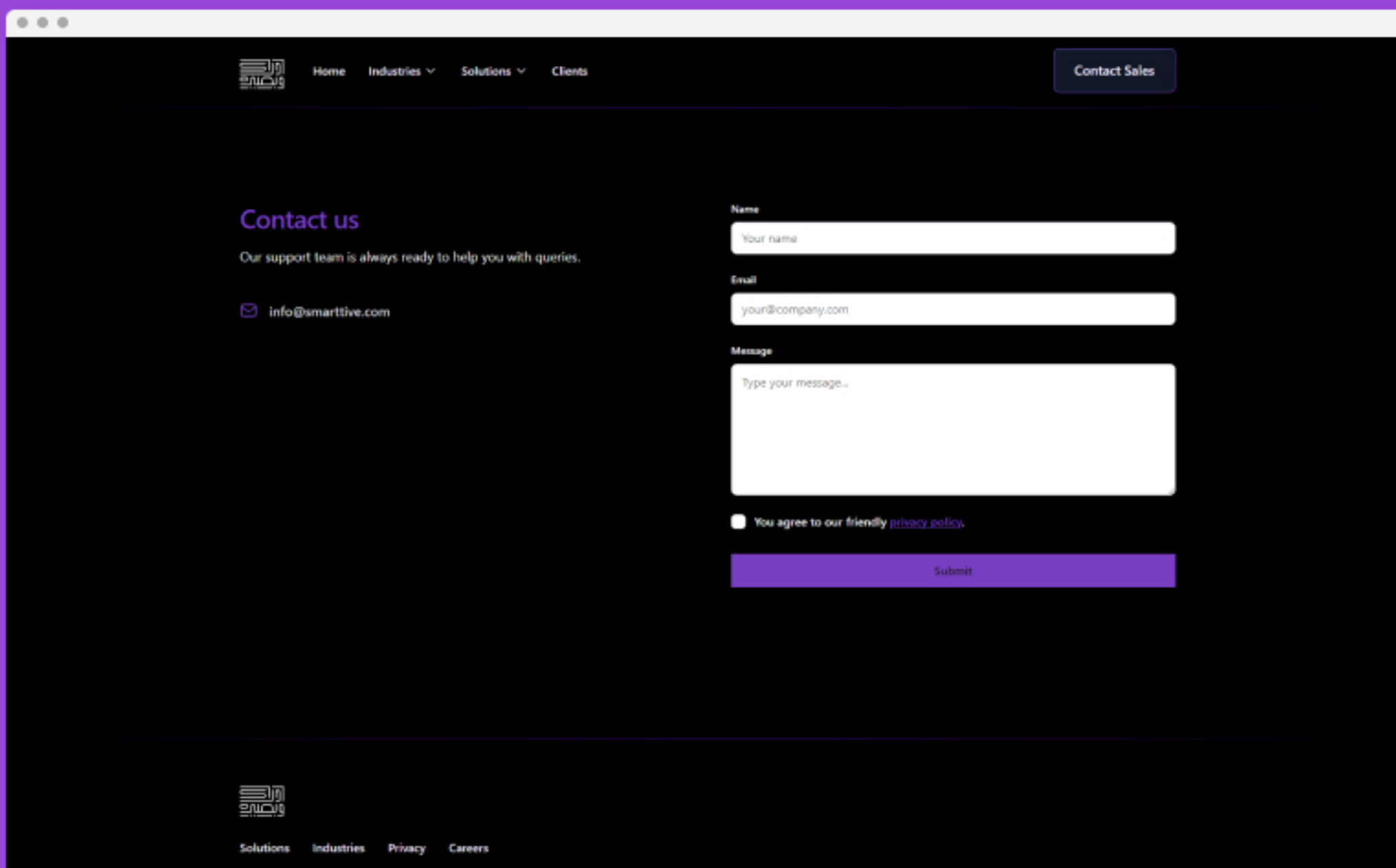
Spain

Riyadh,  
Saudi Arabia  
Tajweed Office  
Building Riyadh SA

info@smarttve.com

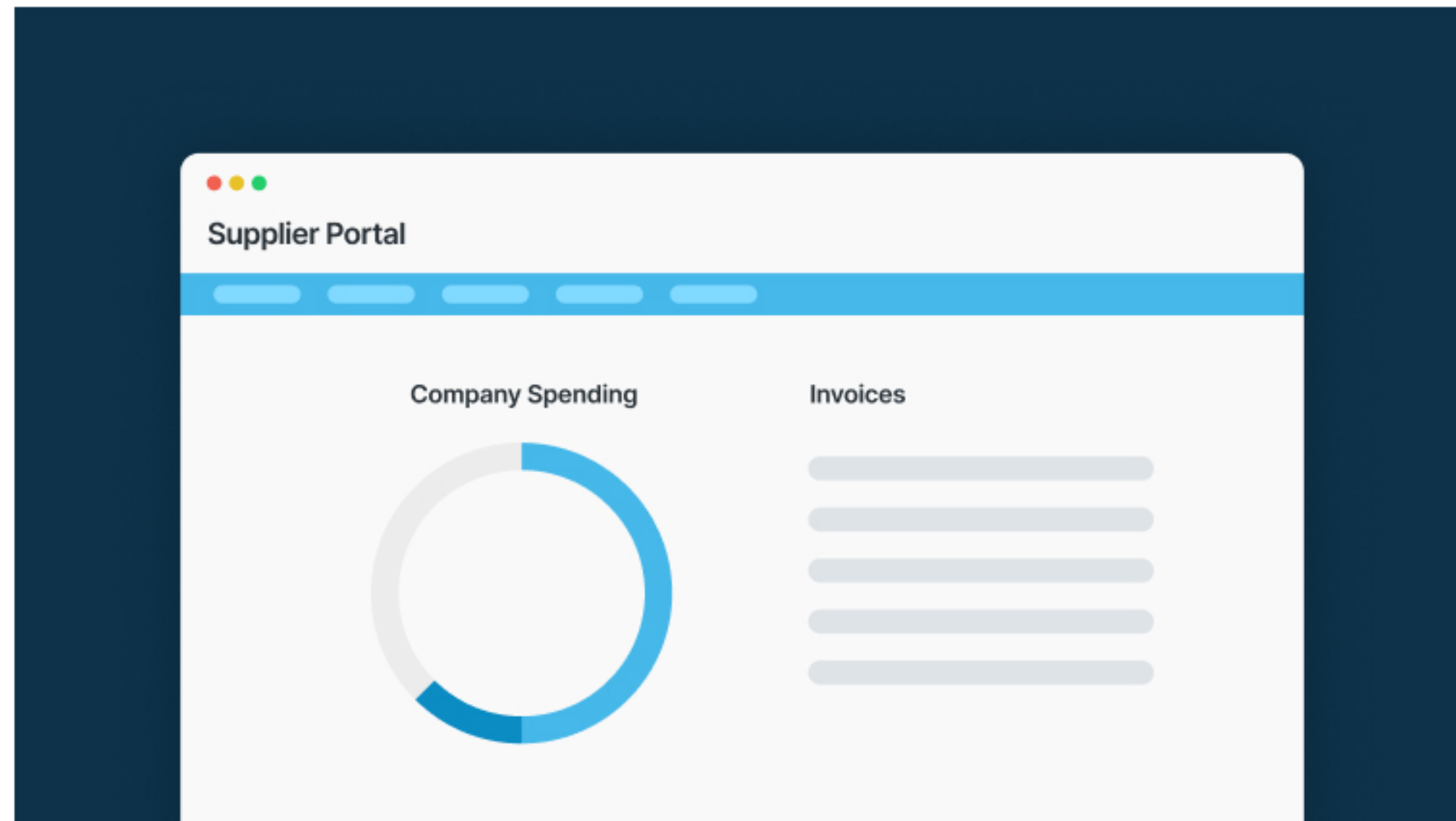


© Foxnib Studio. All rights reserved

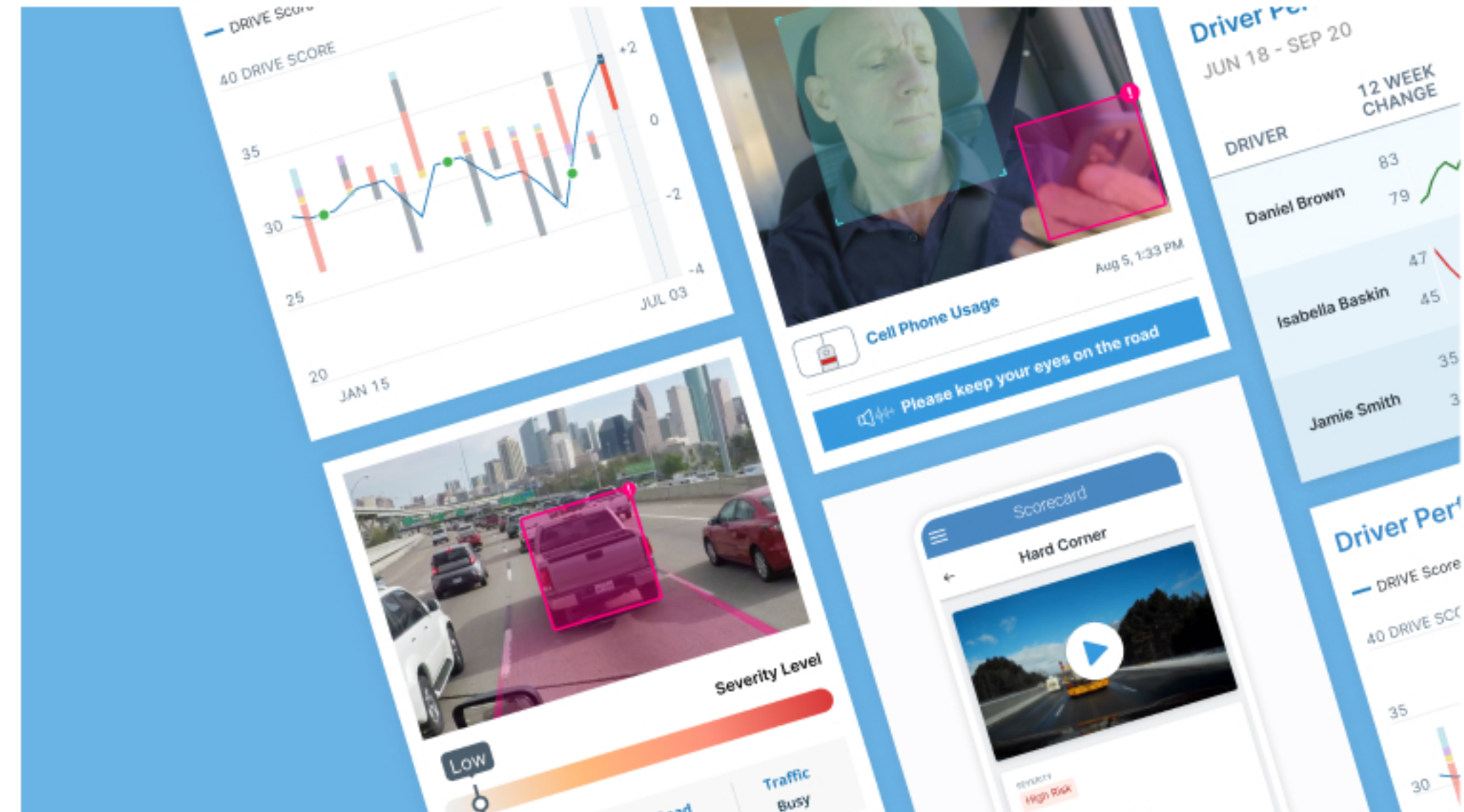


Solutions Industries Privacy Careers

# Accurate, Thorough, and Focused.



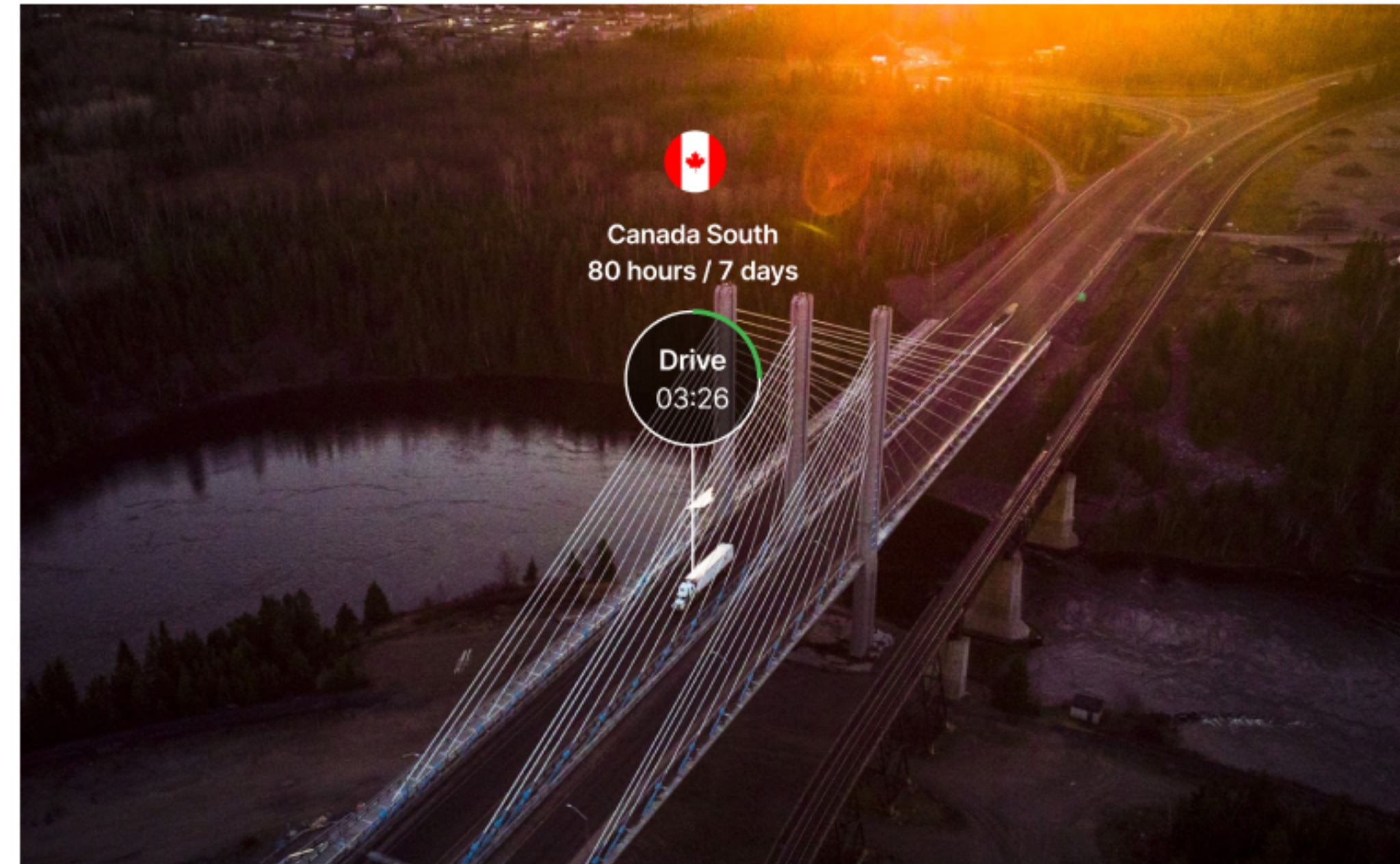
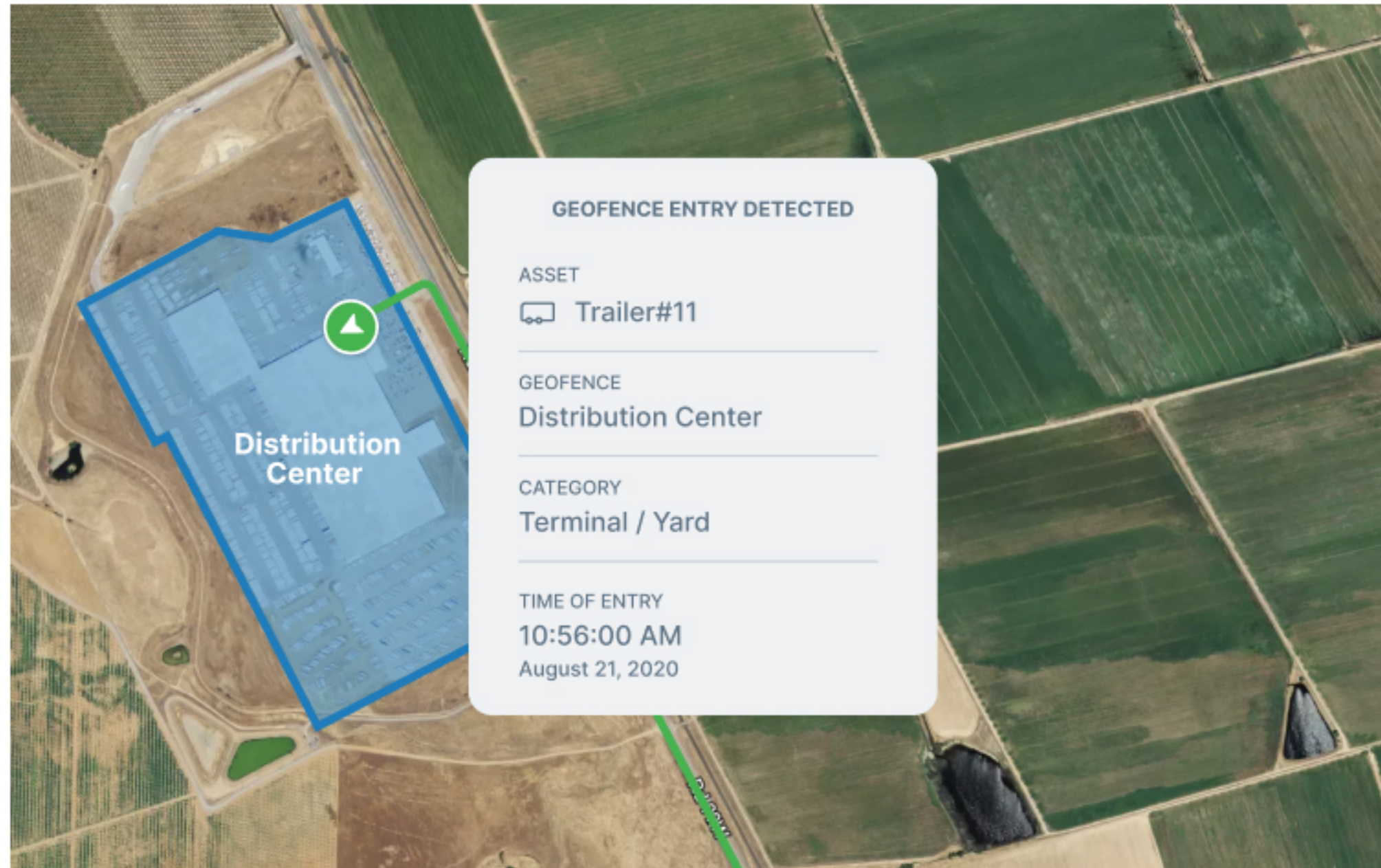
From ideation to execution, transforming complex content in easy to follow abstractions to help audience get the point.



Showing variety of dashboard features using abstract cards to make it simpler yet without losing any details.

FEATURE IMAGES FOR BLOGPOSTS

# Captivating visuals to support blog articles



Receiving Wrike requests for new blogpost creative assets



Reading through the blog content and understanding the concepts

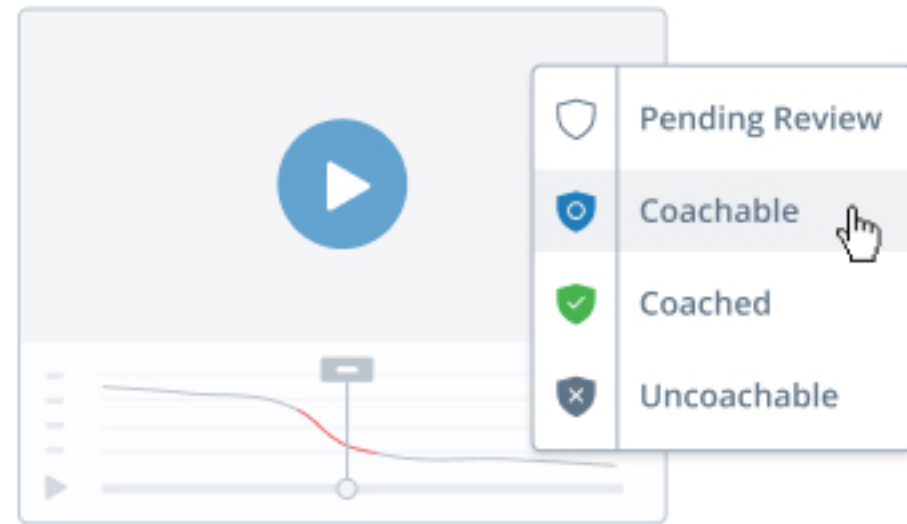


Selecting photography from internal asset library and stock sources



Creating feature images that resonate with target audience and aligns with business goals

# Positive user onboarding experience.



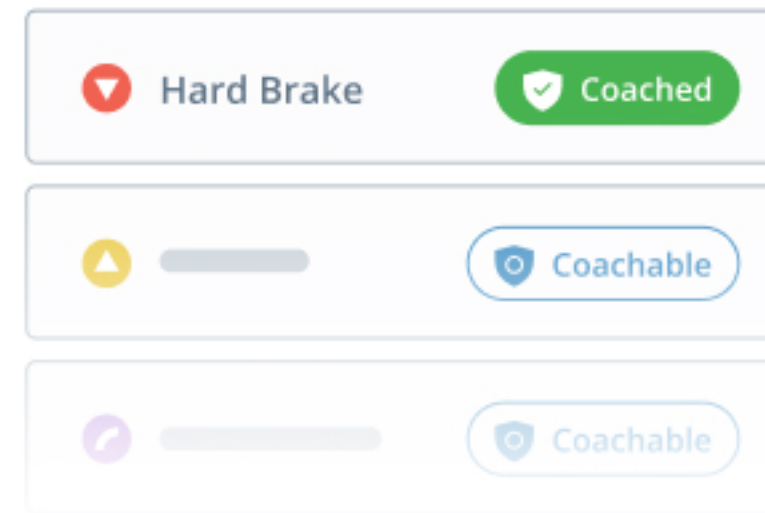
## Review Events using Coaching Statuses

Quickly process new events by marking them as *Coachable* or *Uncoachable*.

Skip



Next



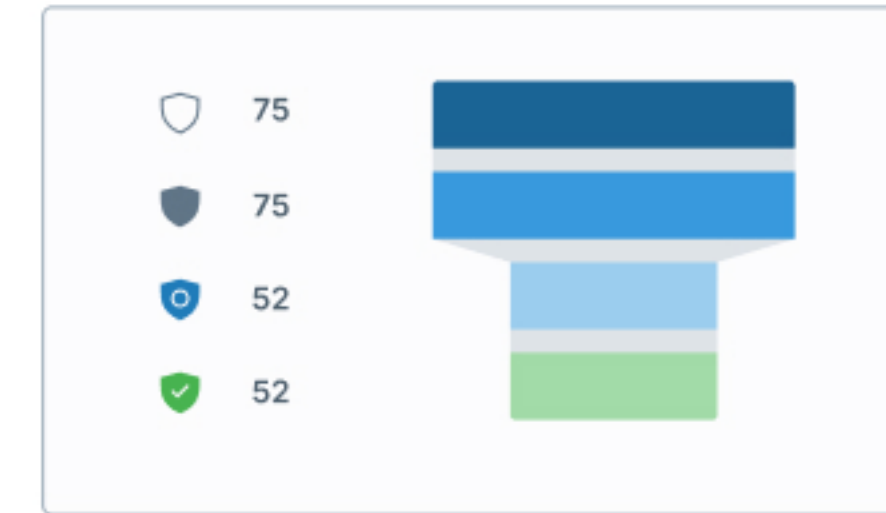
## Build a Coaching Workflow

Train your drivers using Coachable Events. Mark events as *Coached* after you're done.

Skip



Next



## Track Coaching Activity

Stay on top of coaching activity across your fleet with the funnel graph.

Skip



Next

# Compelling Pitch Decks That Secure Funding

We have an experienced leadership team that knows how to build for scale.



**John Micheal**  
CEO



**Benjamin Clark**  
CTO



**Anna Michael**  
CPO



**Ben Mark**  
COO



**Felicity Jacob**  
CFO



**Don Brad**  
VP, Human Resources



**Melissa Tucker**  
Technical Co-founder



**Nelson Mike**  
8:56 PM Aug 18

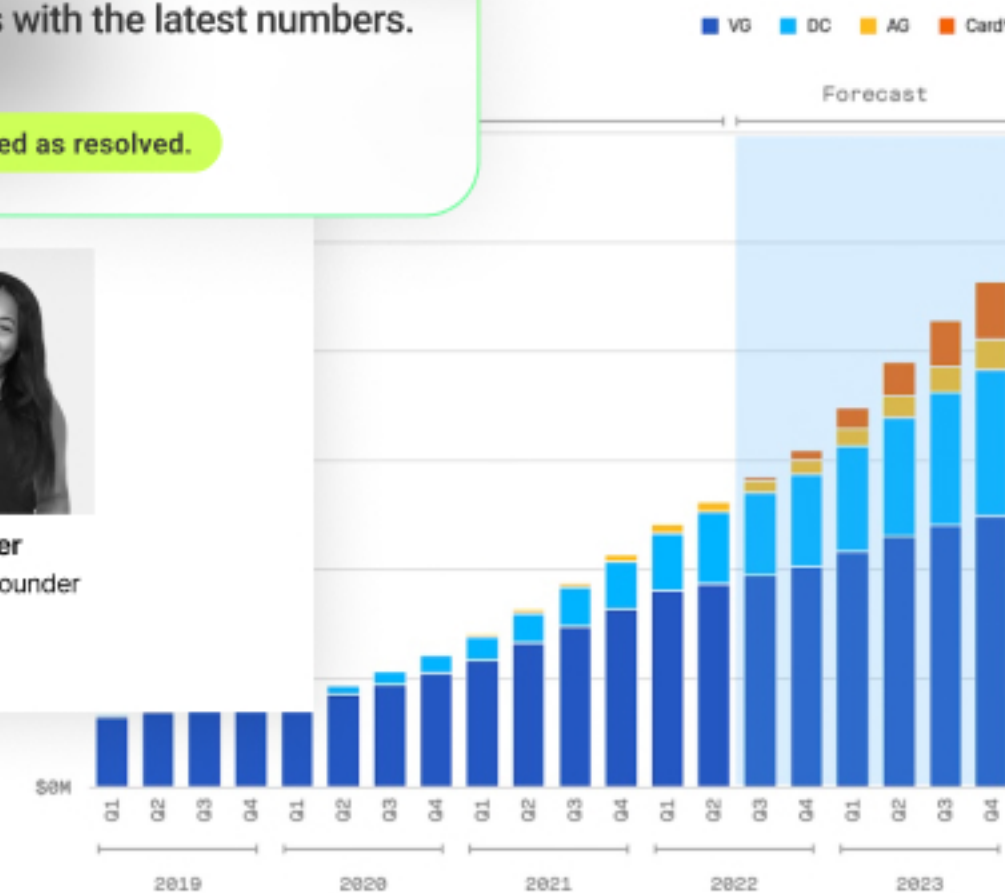
@owais@foxnib.com please update these charts with the latest numbers.



**Owais Fazil**  
10:16 PM Aug 18

Hey @johnmicheal@foxnib.com I've updated the charts with the latest numbers.

Marked as resolved.



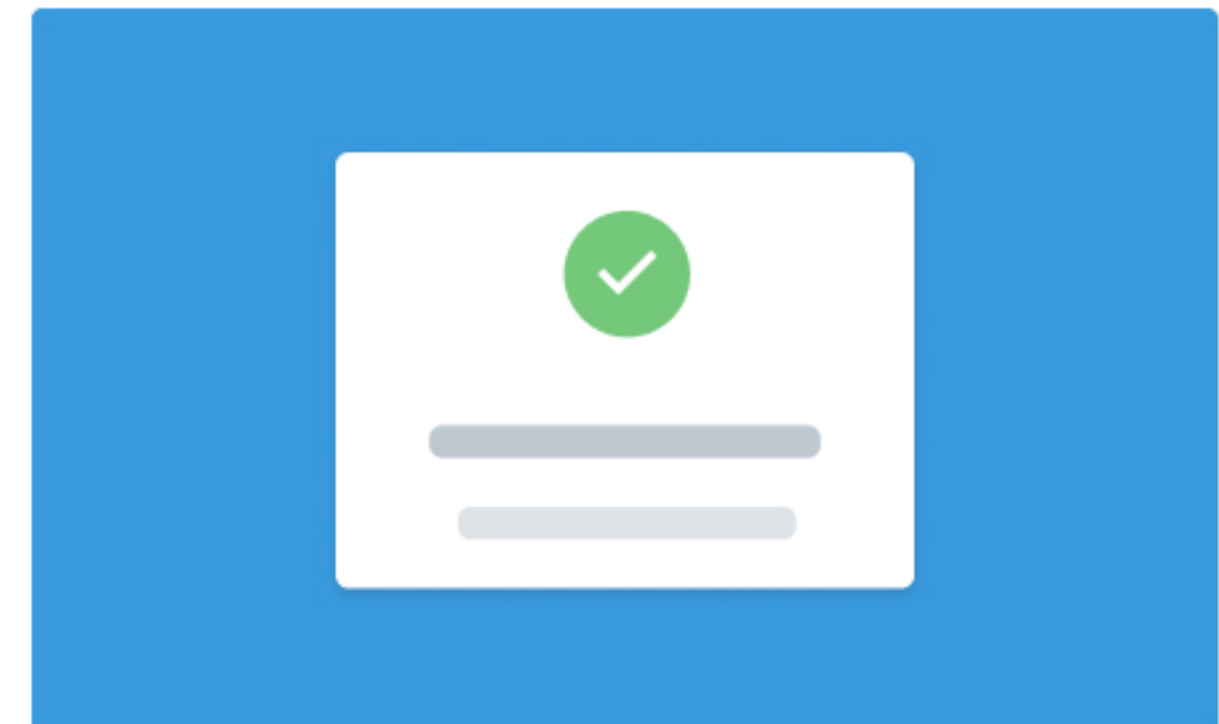
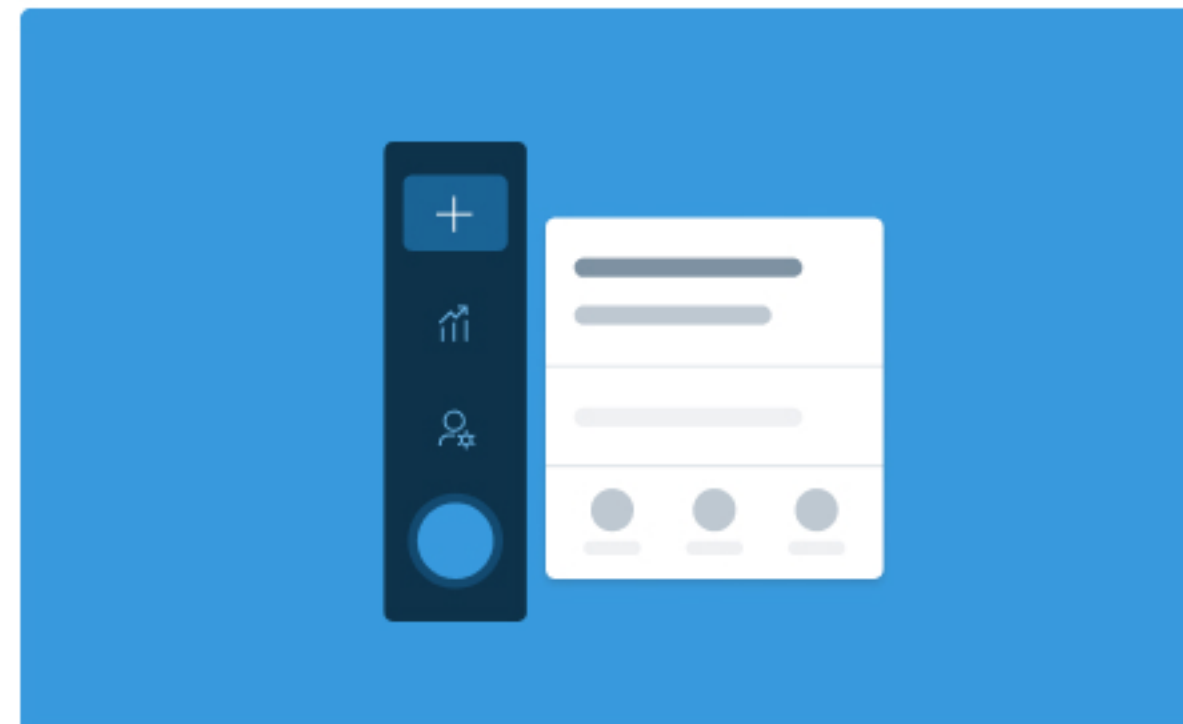
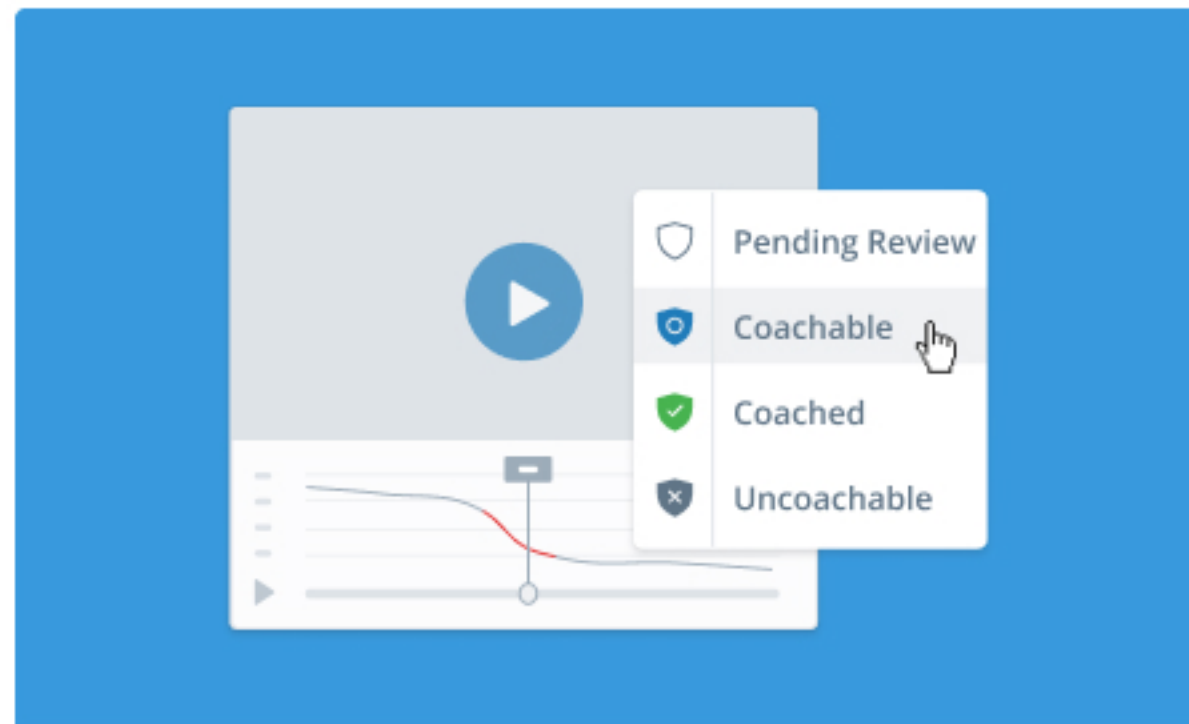
\*Card revenue is treated here as annualized run rate revenue rather than recurring revenue. VG, DC, and AG contribute ARR.

Foxnib has raised an additional \$12 million in Series D funding, led by Funcari Auto.

March 24, 2022



# Abstractions to simplify complex ideas.



DIGITAL AD SIMULATOR

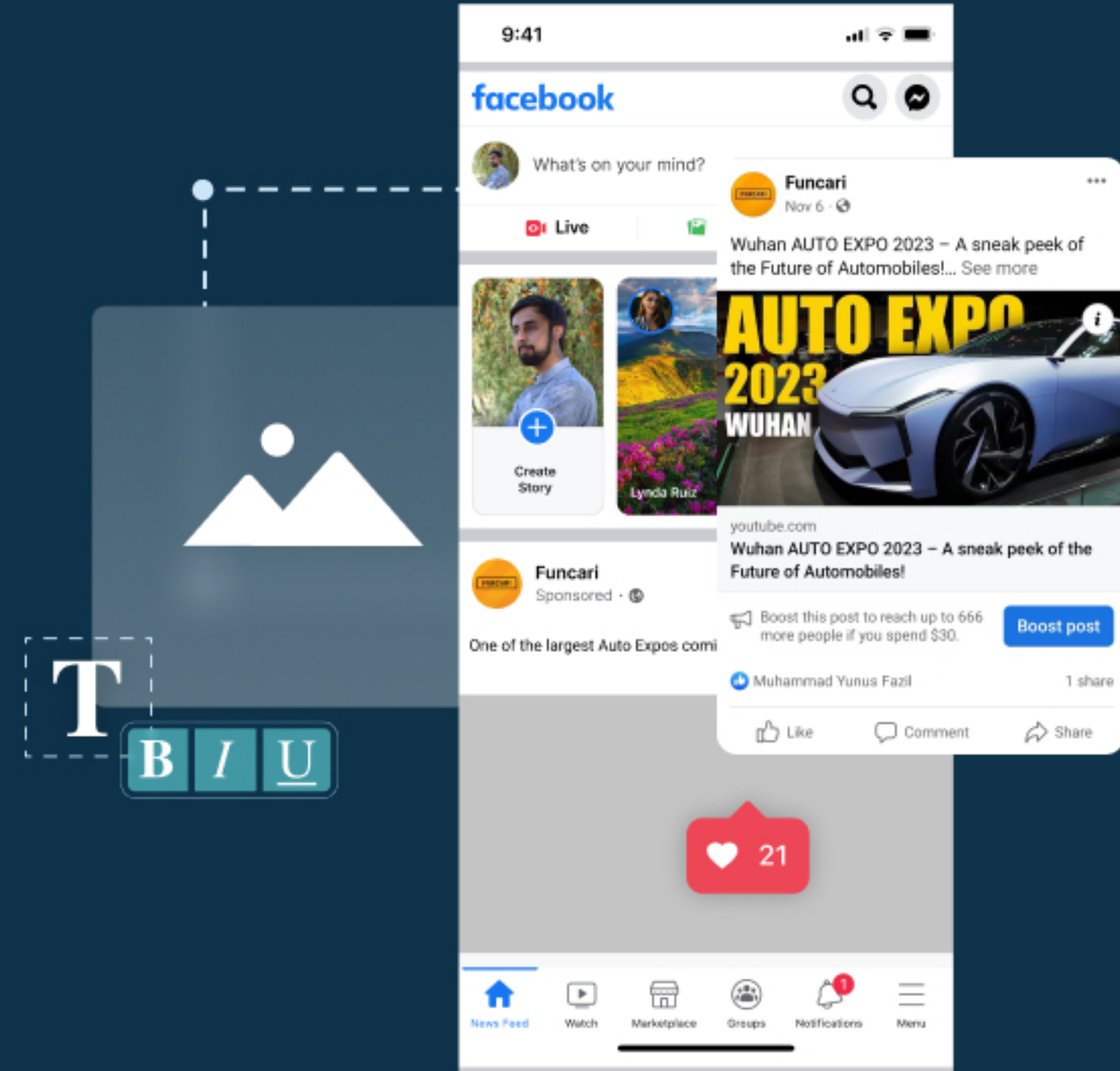
# Maximize ROI on digital advertising

DIGITAL AD SIMULATOR

Create ads in  
minutes.

Preview before  
they go live.

Supported Advertising Networks



Read More on Next Page -->

# Maximize ROI on digital advertising

Digital marketing is one of the most important advertising channel for companies. Despite huge advertising budgets, the effectiveness of their ad strategy for most companies is questionable. While there are many reasons for this lapse in advertising effectiveness, one important role is also played by visuals.

We built an in-house digital ad simulator to create ads and test their legibility and effectiveness, as much as possible. This tool helps us create ads quickly and then helps preview the ads in situ.

- ✓ Create GDN<sup>1</sup> ads using Google Sheets
- ✓ Generate random feed for Twitter, Facebook, LinkedIn or Youtube
- ✓ Add graphics to dropzone to preview ad in scrollable feed
- ✓ Preview GDN ads in website mockups
- ✓ Everything, absolutely everything, editable!

---

# JOIN US FOR DINNER

---

Dear all,

TEDxIslamkot Team has organised a formal dinner for all out-of-station guests.

We cordially invite you to please attend the dinner. The details are as follows.

Cafe Thar Mithi  
13<sup>th</sup> November 2019  
8 PM PST

Dress code: **Smart casual**

Best regards,  
TEDx Team

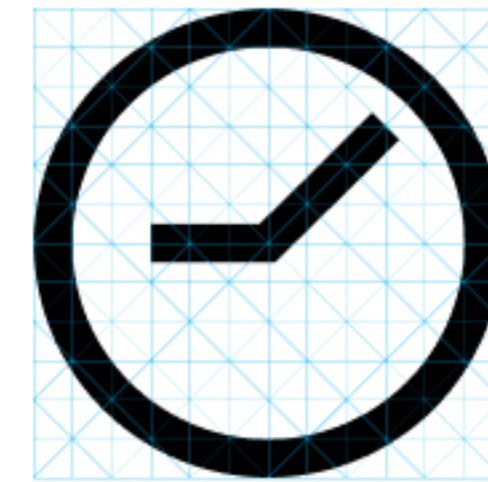
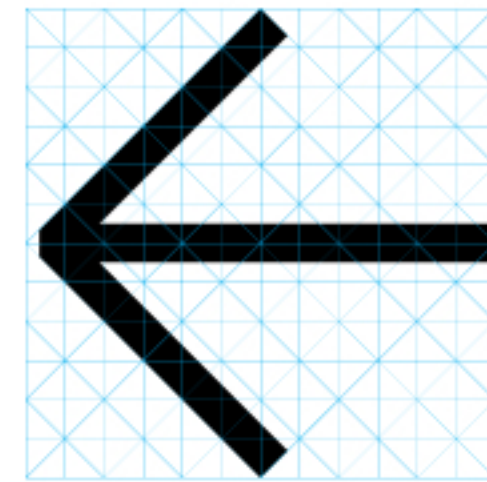
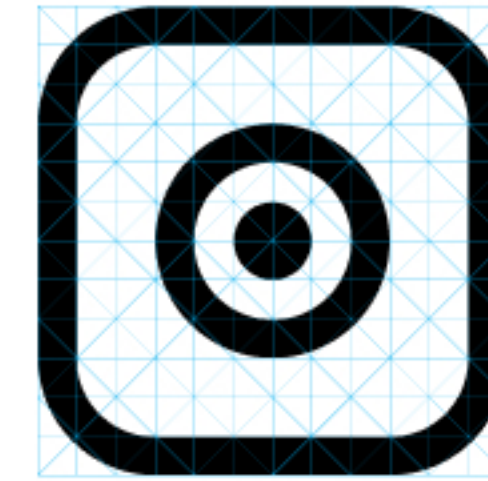
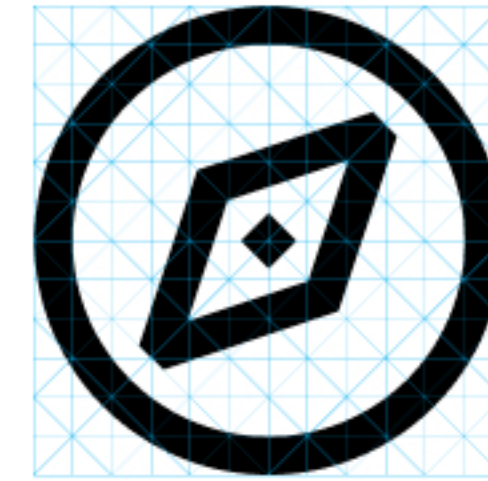
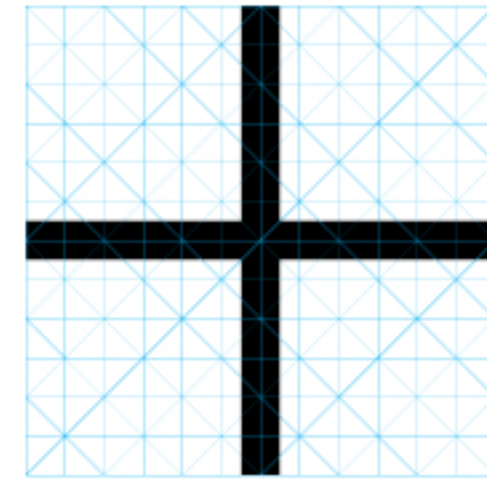
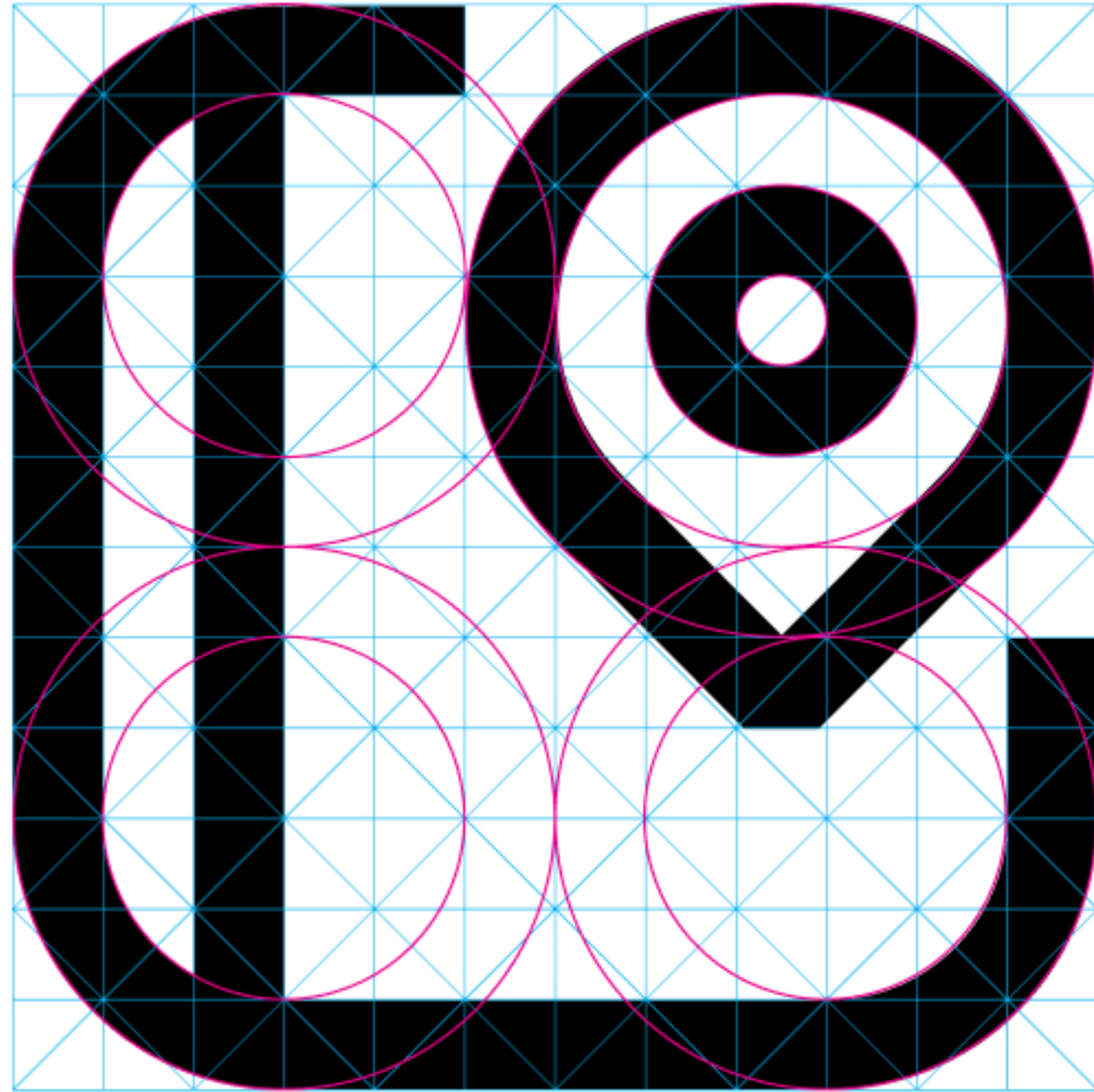
**TED<sup>x</sup>Islamkot**  
x = independently organized TED event





Early explorations on Markhor Identity

# Creating icons following guidelines



BRAND IDENTITY

# NZ Bakes

The logo "NZ" is a combination of the owner's name initial, N, and her mother's initial, Z, and the bond of love

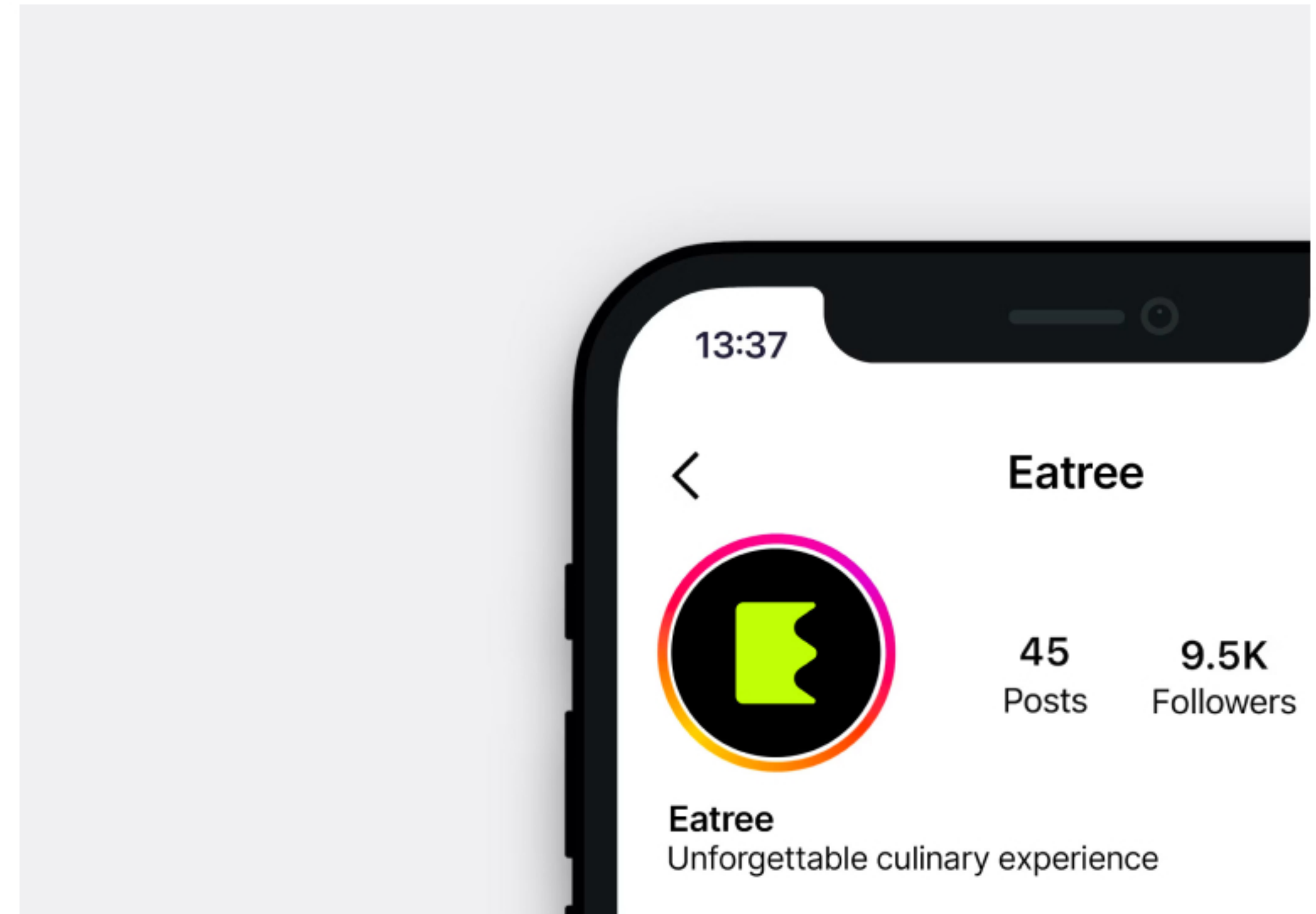


BRAND IDENTITY

# Eatree

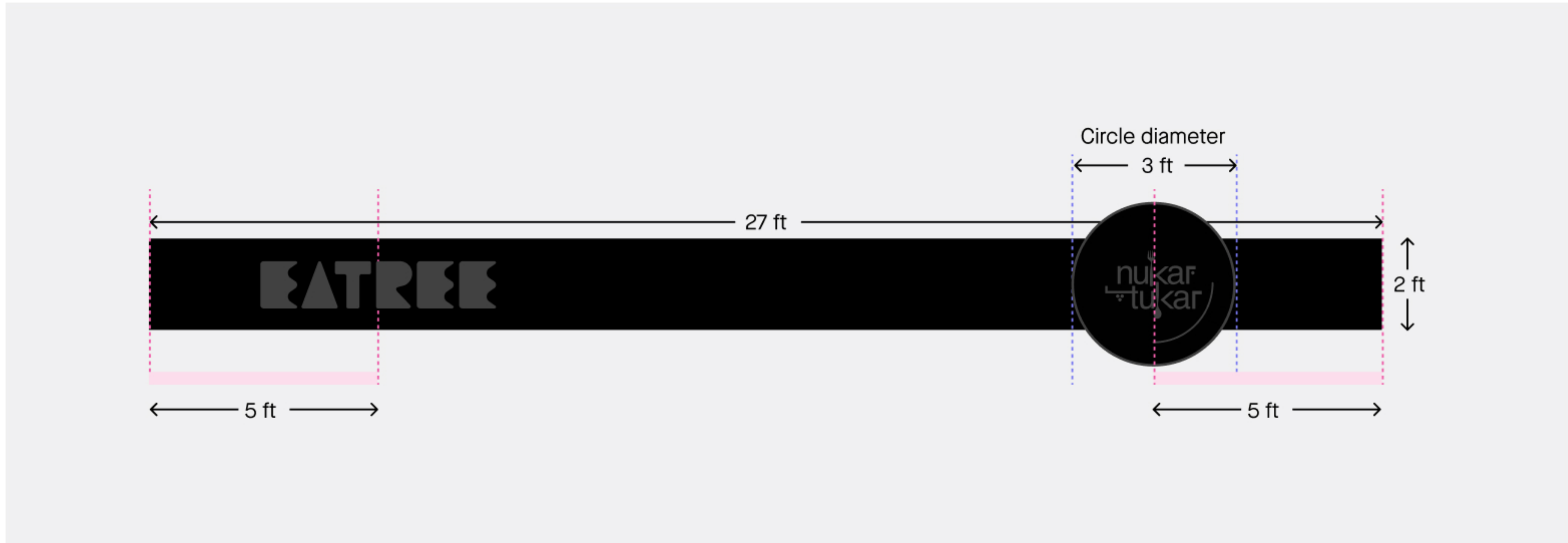


Brand identity for an upcoming local cafe



BRAND IDENTITY

# Eatree



BRAND IDENTITY

# Top 10

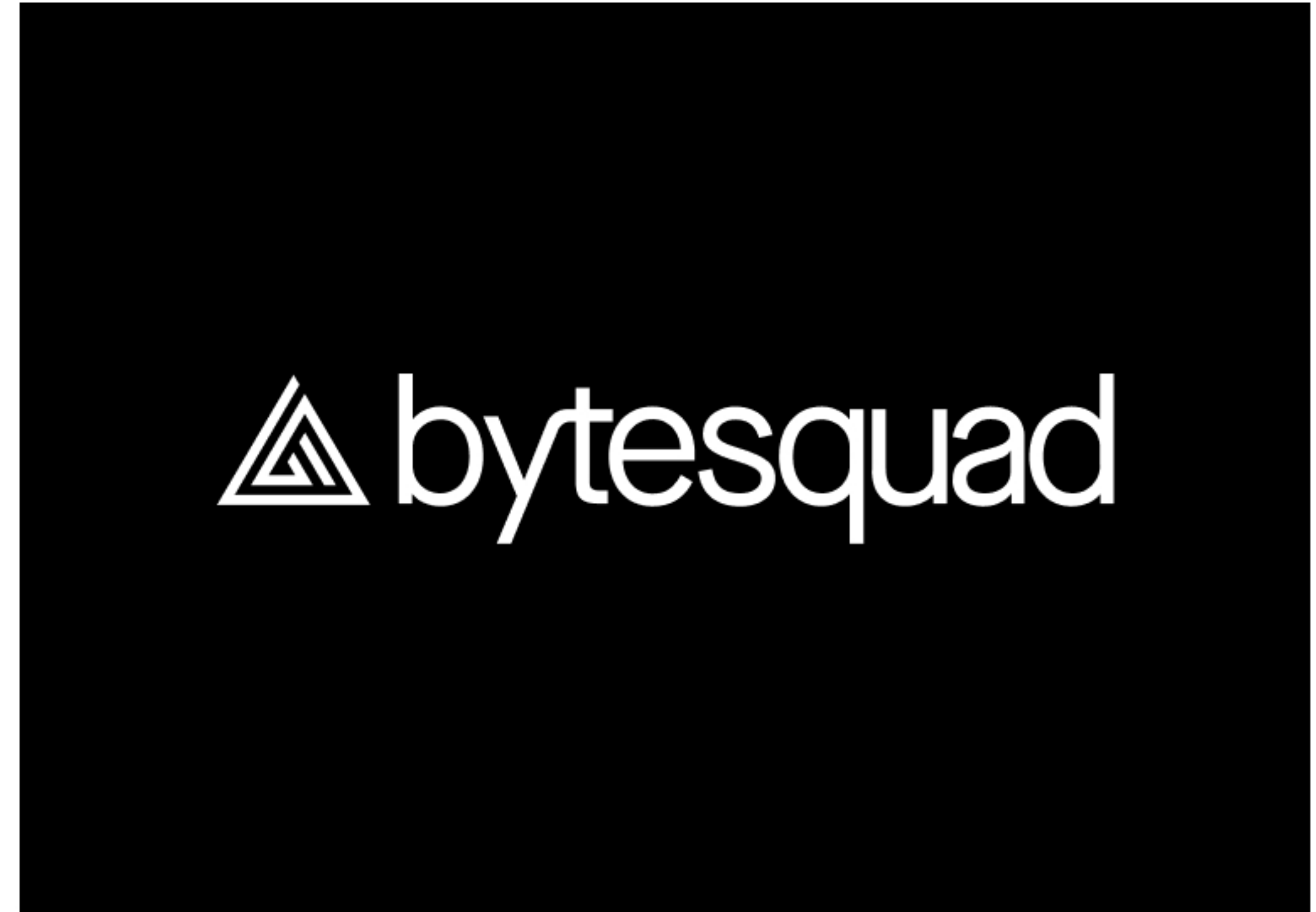
Highly responsive logo for an upcoming YouTube channel.



BRAND IDENTITY

# ByteSquad

Brand identity for a software development agency  
dedicated to delivering cutting-edge solutions.



BRAND IDENTITY

# Dawn Global Services

Logo design for a company that deals  
in cellular services



# Marketing Emails that Convert



## Tempor fugiat amet ex ut deserunt

Proident ipsum voluptate qui sit ad  
aliqua ex ut labore id.

[Learn More](#)

### Tempor fugiat amet ex ut deserunt voluptate qui

- Lorem ipsum dolor.** Proident ipsum voluptate qui sit ad aliqua ex ut labore id.
- Quit sit ad aliqua.** Proident ipsum voluptate qui sit ad aliqua ex ut labore id.
- Amet ex ut deservunt.** Proident ipsum voluptate qui sit ad aliqua ex ut labore id.

[Learn More](#)



## Tempor fugiat amet ex ut deserunt

Proident ipsum voluptate qui sit ad  
aliqua ex ut labore id.

Lorem ipsum dolor

Lorem ipsum dolor

Lorem ipsum dolor

Lorem ipsum dolor



[Learn More](#) about the new brand.

## Tempor fugiat amet ex ut deserunt



BRAND IDENTITY

# Feed the need

A smiling face to communicate the outcomes of the initiatives of this small NGO focused on feeding the homeless.



BRAND IDENTITY

# Multitasker

A logo design that celebrates the boundless possibilities  
of modern remote work.



**Multitasker.pk**

BRAND IDENTITY

**Hexog**

Hedgehog and hexagon harmoniously converge to form a unique brand identity for an Amazon Store.



BRAND IDENTITY

# Kitchen Lit

This creative emblem for an Amazon store symbolises the perfect blend of culinary expertise and bright ideas.



BRAND IDENTITY PROPOSAL

**Grow.ae**

Clean and minimalist brand identity proposal for a growth design agency in Dubai, UAE.



BRAND IDENTITY

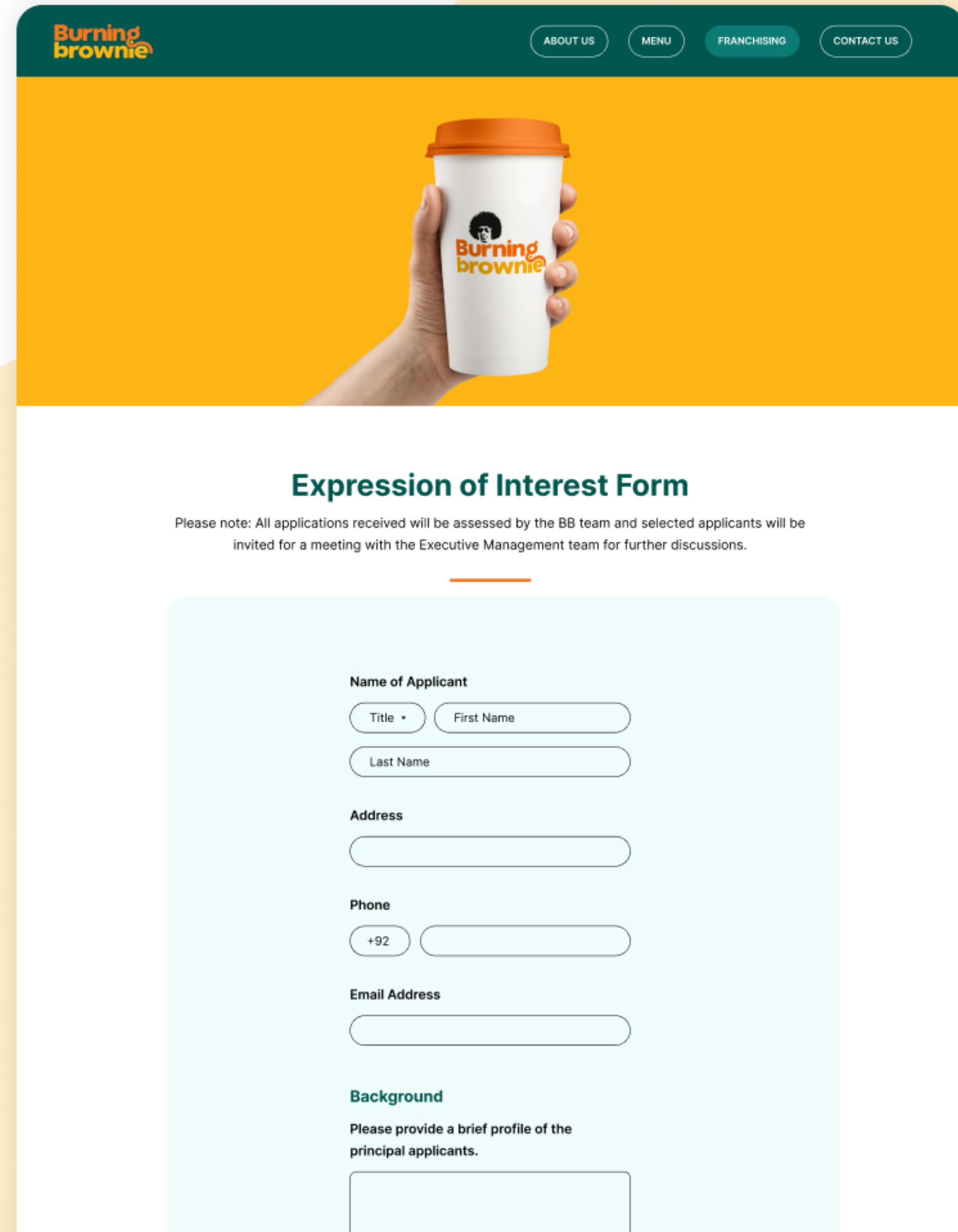
# Burning Brownie Cafe

Unique Brand Identity for Islamabad's Beloved Cafe that perfectly embodies the essence of their cafe



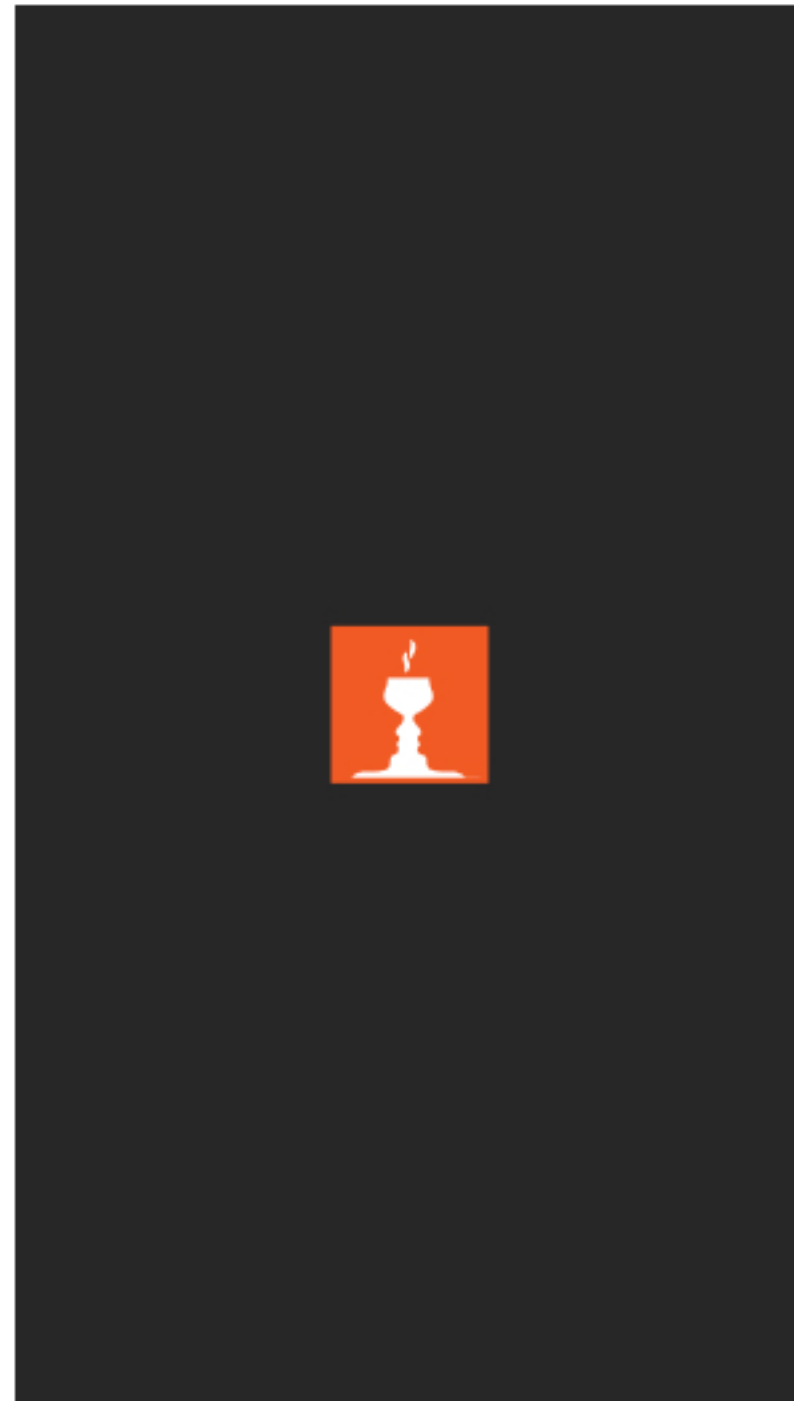
WEB DESIGN

# Burning Brownie Cafe



BRAND IDENTITY

# Smoke Convo





**foxnib** studio